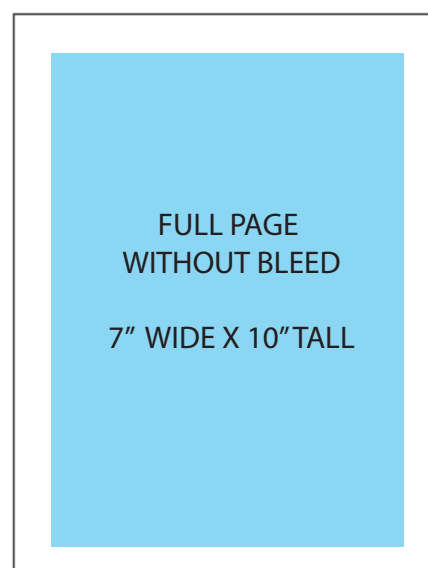
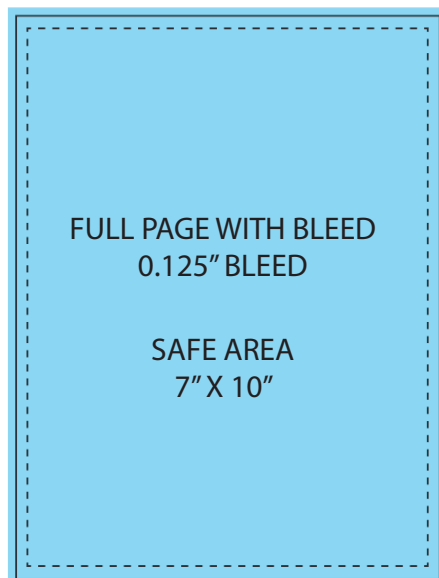
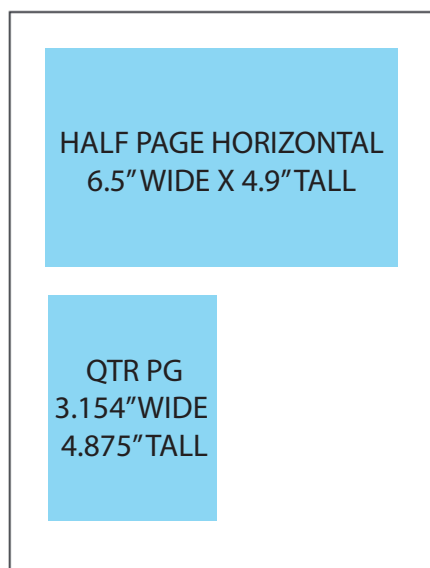


# THE AMERICAN HANOVERIAN SOCIETY

## Print Ad Specs



### DOCUMENT

- Create your document to the exact size shown.
- On full-page ads, bleeds must extend a minimum of 1/8" past the trim.

### IMAGES

- All images should have a minimum resolution of 300 dpi at 100%.
- All images should be converted to CMYK.
- All image files should be TIF, JPG or EPS. PICT and GIF files are low-resolution web files not suitable for printing.
- Do not copy and paste images from a program into the page layout program. Import or place the image through the page layout program.
- Make sure the file extensions remain intact on all files. If they are changed or omitted, they will not be recognizable when transferred.

### COLORS

- All art files should be converted to CMYK. We cannot guarantee color consistency for files that must be converted from Index, HEX or RGB color spaces to CMYK.

### FONTS

- Use only postscript, open type and true type fonts.
- Avoid system fonts.
- Be sure to supply the fonts for any artwork used in your document if they are not converted to outlines in the artwork.

### ACCEPTED FILE FORMATS

- .pdf – Press-ready (Includes bleeds with all fonts outlined & images embedded)
- .indd – Adobe InDesign 2.x-CC
- .ai – Adobe Illustrator 8.x-CC
- .psd – Adobe Photoshop CC

### NATIVE FILE SUBMISSION

- When submitting native application files, please provide the native application file and all supporting image files and fonts used.
- Zip or package the document, all fonts and images used before submitting.

### FILE DELIVERY METHODS

- Email (less than 10MB) to [ahsoffice@hanoverian.org](mailto:ahsoffice@hanoverian.org)
- File transfer such as Google Drive, Dropbox or WeTransfer

FULL PAGE WITH BLEED

8.5" WIDE X 11" TALL

0.125" BLEED ALL AROUND

SAFE AREA 7" X 10"

YELLOW BORDER

FULL PAGE WITHOUT BLEED

7" WIDE X 10" TALL

SAFE AREA - 7" X 10"

YELLOW BORDER



QUARTER PAGE  
3.154" WIDE x 4.875" TALL



HALF PAGE HORIZONTAL  
6.5" WIDE X 4.9" TALL